

Southend-on-Sea Borough Council

Agenda
Item No.

Report of Corporate Director of Enterprise,
Tourism and the Environment
to

**Traffic and Parking Working Party
and Cabinet Committee**

on
29th April 2009

Report prepared by: Cheryl Hindle-Terry

Petitions Received

A Part 1 Public Agenda Item

1. Purpose of Report

1.1 To advise Members of petitions received since the last meeting.

2. Recommendation

2.1 That the petition request is noted.

3. Background

3.1 A petition has been received through Councillor Mrs McMahon requesting traffic calming be undertaken in Northumberland Avenue and also seeking assurances that any plans for development of the seafront area do not include Northumberland Avenue as a through route.

3.2 The petition contains 45 signatories

4. Corporate Implications

4.1 *Contribution to Council's Vision & Corporate Priorities*

Petitioned requests only proceed to implementation with funding where they are consistent with or promote the Council's Vision and Critical Priorities; chiefly implementing the Local Transport Plan and seek to improve Customer Satisfaction. Where funding might be proposed from a non-Council source a proposal would only proceed to implementation if at the least it would be likely to contribute to customer satisfaction.

4.2 *Financial Implications*

None at this stage

4.3 *Legal Implications*

Traffic Calming features require statutory consultation

4.4 *People Implications*

None at this stage

4.5 *Property Implications*

None

4.6 *Consultation*

Traffic calming features require statutory consultation

4.7 *Equalities and Diversity Implications*

Officers do not consider that this petition raises any equality or diversity issues.

4.8 *Risk Assessment*

The principle risk to the Council from the outcome of this report is a negative impact on Customer Satisfaction. However the purpose of this standard report is to mitigate that risk by putting traffic and highways petitions into the public domain.

4.9 *Value for Money*

Potential to reduce accidents

4.10 *Community Safety Implications*

Potential to reduce accidents

4.11 *Environmental Impact*

Any traffic calming scheme will impact upon the environment with requisite signing

5. Background Papers

5.1 None

6. Appendices

6.1 None